



Partnership Program

2023

About Sound Transit



Mission

Sound Transit supports people, planet and prosperity by providing affordable, environmentally-friendly public transit that connect residents to where they live, work and play.

Vision

Sound Transit is building the most ambitious transit expansion in the country with new service opening every few years. We invite you to be a part of this journey.

Values

Collaboration, Quality, Passenger Focus, Inclusion & Respect, Safety, Integrity.





Link Light Rail

Operating completely carbon-free, our system is the most advanced in the country and the heartbeat of Seattle.

The **1 Line** runs through the center of Seattle, spanning from Northgate to Angle Lake and connecting commuters, travelers and the areas they love the most.

The Eastbound **2 Line**, connects Bellevue, Redmond and Seattle is scheduled to open in 2024.

The **T Line** in Tacoma runs from the Tacoma Dome to St. Joseph's medical center, operating at grade with high visibility through the economic center of the city.



ST Express

Our network of regional buses connecting major regional hubs throughout **53 cities** and **three counties** ranks first in the nation for number of commuter bus passengers and vehicle miles driven. With limited-stop, long-distance services, ST Express buses play an integral part in improving mobility for passengers in the central Puget Sound.






Sounder

A mainstay for commuters, the Sounder train operates from Everett to Tacoma with **N** and **S** lines, connecting economic opportunities across the region and creating an easy to navigate and dependable mode for people to get around the region. And with select service for special events, the Sounder gets in on some of the fun too!



Why Sound Transit



Northgate StationA group of approximately 15 people, including officials and staff, are gathered in front of the Northgate Station entrance. They are participating in a ribbon-cutting ceremony. A long blue ribbon is stretched across the group, and several individuals are using gold-handled scissors to cut it. The ribbon features the Sound Transit logo and the text "October 2021". The scene is festive, with blue and green confetti falling from the ceiling and scattered on the ground. A large portrait of a man in a grey uniform is visible on the wall to the left. The station entrance has large glass windows and a sign above the doors.

October 2021

Our Effect

Sound Transit connects the region through our Link Light Rail, ST Express buses, and Sounder train. Our ambitious expansion, diversity of passengers and ubiquitous presence create a unique and powerful partnership platform.

Our System...

Link Light Rail

- Link 1 Line**
(Northgate–Angle Lake)
- Link T Line**
(Tacoma Dome–Theater District)

Souder

- Souder N Line**
(Everett–Seattle)
- Souder S Line**
(Lakewood/Tacoma–Seattle)

ST Express

Bold = Route terminus

- 510 Everett–Seattle
- 511 Ash Way–Northgate
- 512 Everett–Northgate
- 513 Seaway TC–Northgate
- 522 Woodinville–Roosevelt
- 532 Everett–Bellevue
- 535 Lynnwood–Bellevue
- 542 Redmond–University District
- 545 Redmond–Seattle
- 550 Bellevue–Seattle
- 554 Issaquah–Seattle
- 556 Issaquah–University District
- 560 Bellevue–Sea-Tac Airport–West Seattle
- 566 Auburn–Redmond
- 574 Lakewood–Sea-Tac Airport
- 577 Federal Way–Seattle
- 578 Puyallup–Federal Way–Seattle
- 580 South Hill–Puyallup
- 586 Tacoma–Federal Way–University District
- 590 Tacoma–Seattle
- 592 DuPont–Lakewood–Seattle
- 594 Lakewood–Tacoma–Seattle
- 595 Gig Harbor–Seattle
- 596 Bonney Lake–Sumner

☉ Park & Ride 🚢 Ferry Terminal
 Limited Service ✈ Sea-Tac Airport
 🚂 Amtrak



Is Growing!

Link light rail

Future service:

- 1 Line** Ballard–Tacoma
- 2 Line** Mariner–Redmond
- 3 Line** Everett–West Seattle
- 4 Line** South Kirkland–Issaquah
- T Line** Tacoma Dome–Tacoma Community College

In service:

- Northgate–Angle Lake
- Tacoma Dome–Theater District

Souder trains

Future service:

- S Line** DuPont–Lakewood

In service:

- N Line** Everett–Seattle
- S Line** Lakewood–Seattle

Stride bus rapid transit

Future service:

- S1 Line** Bellevue–Burien
- S2 Line** Lynnwood–Bellevue
- S3 Line** Shoreline–Bothell

ST Express buses

In service:

- Service re-evaluated annually

- New station or bus facility
- P Added parking
- ⊕ Station improvements
- ⊙ Major transfer hub
- Existing station or bus facility
- P Existing parking
- Provisional light rail station
- 20XX New service open date

- Amtrak trains
- Ferry terminal
- Greyhound buses
- Monorail
- Sea-Tac Airport
- Streetcar





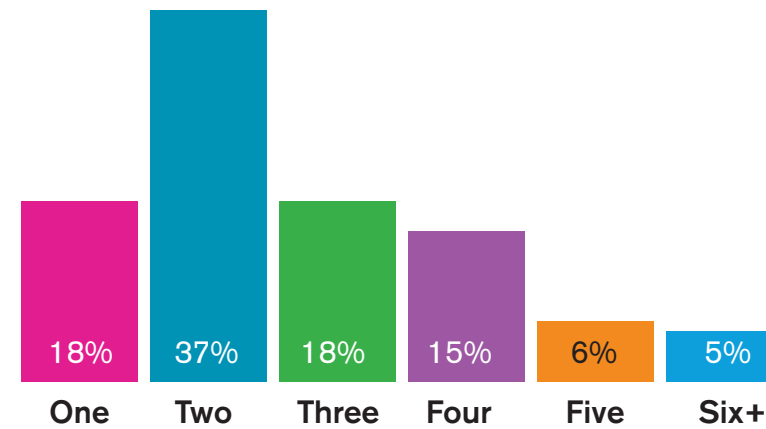
Our Riders

2022 average monthly riders of our system: 2,562,375

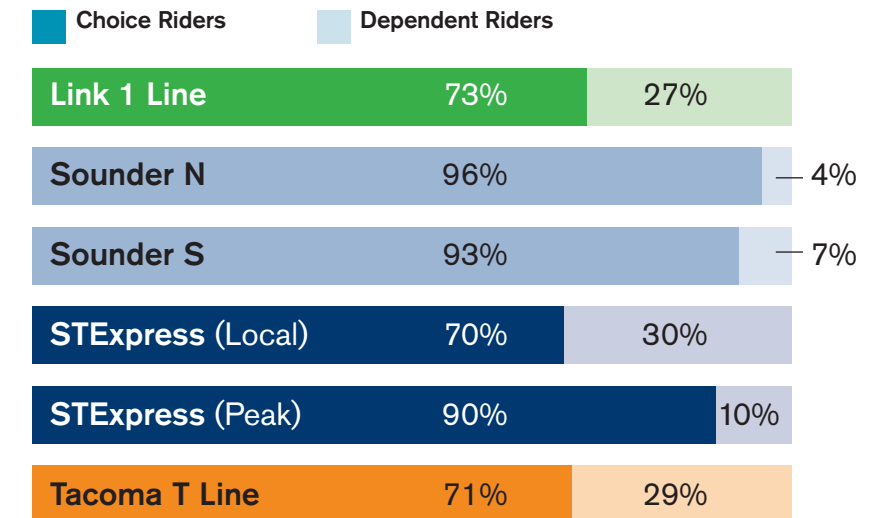
Race/Ethnicity Share of Riders

Race/Ethnicity	Share of Riders
American Indian/Alaska Native	1%
Asian Indian	4%
Asian/Asian American	14%
Black/African American	8%
Hispanic/Latino	7%
Middle Eastern or North Africa	1%
Multiracial	5%
Native Hawaiian/Pacific Island	1%
Non-Hispanic White Only	57%
Other	3%

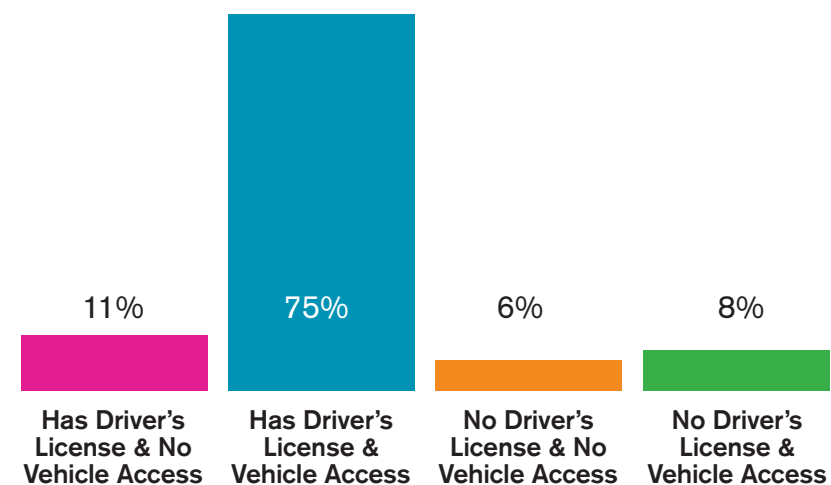
Household Size – Share of Riders



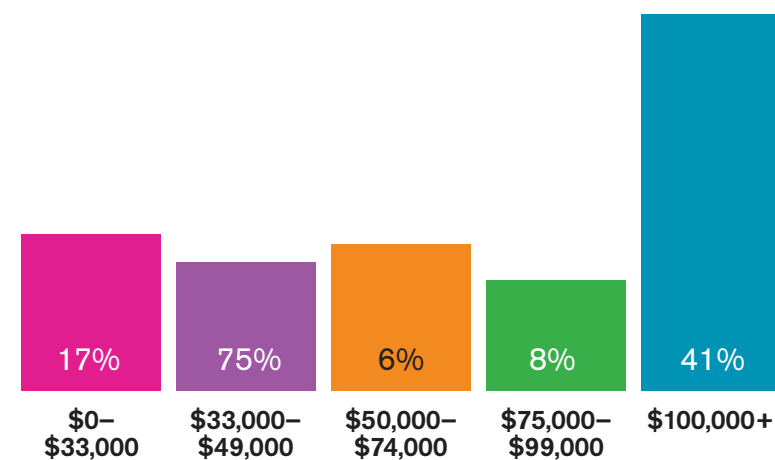
Choice and Dependent Riders by Mode



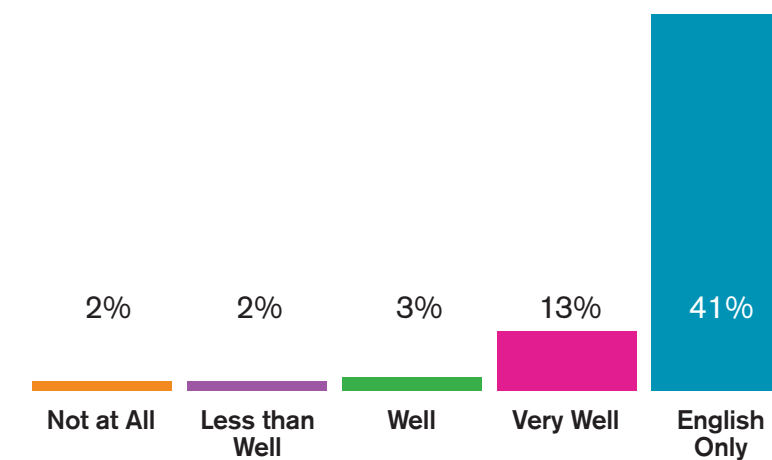
License & Vehicle Access – Share of Riders



Income Category – Share of Riders



English Proficiency – Share of Riders





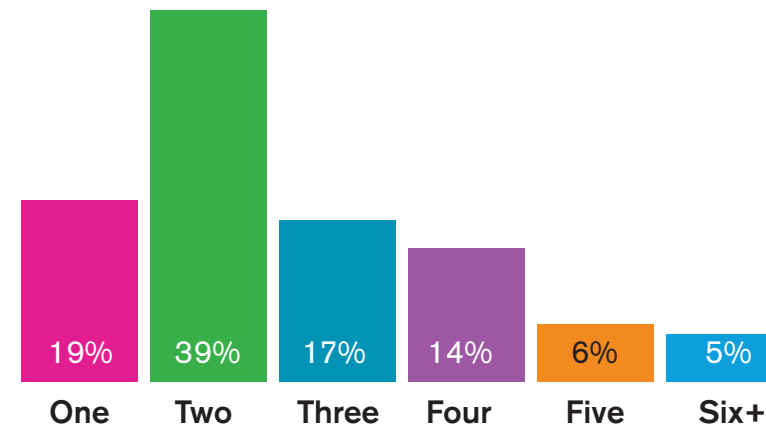
Link Light Rail 1 Line

2022 average monthly riders: 1,891,316

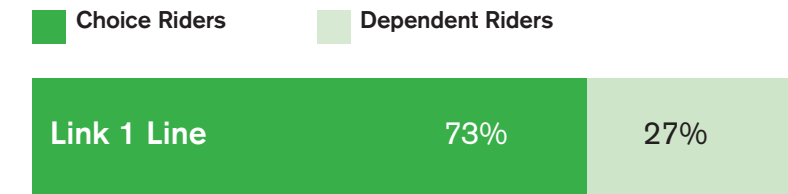
Race/Ethnicity Share of Riders

Race/Ethnicity	Share of Riders
American Indian/Alaska Native	1%
Asian Indian	2%
Asian/Asian American	14%
Black/African American	9%
Hispanic/Latino	7%
Middle Eastern or North Africa	0%
Multiracial	6%
Native Hawaiian/Pacific Island	1%
Non-Hispanic White Only	57%
Other	3%

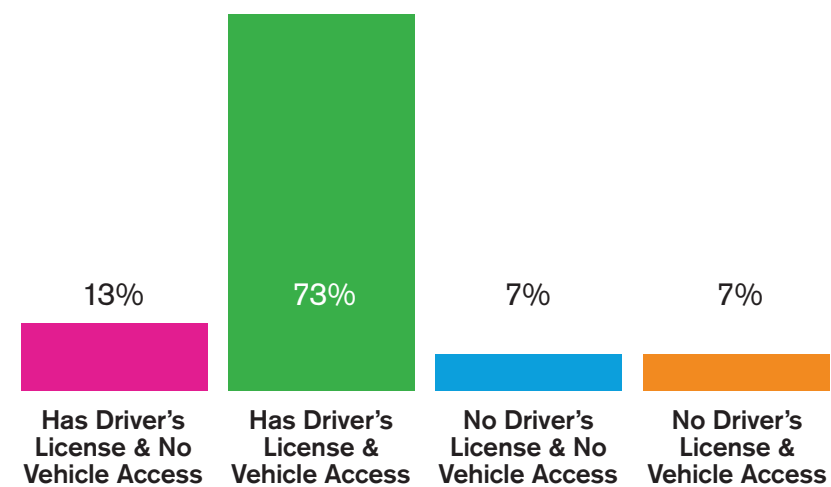
Household Size – Share of Riders



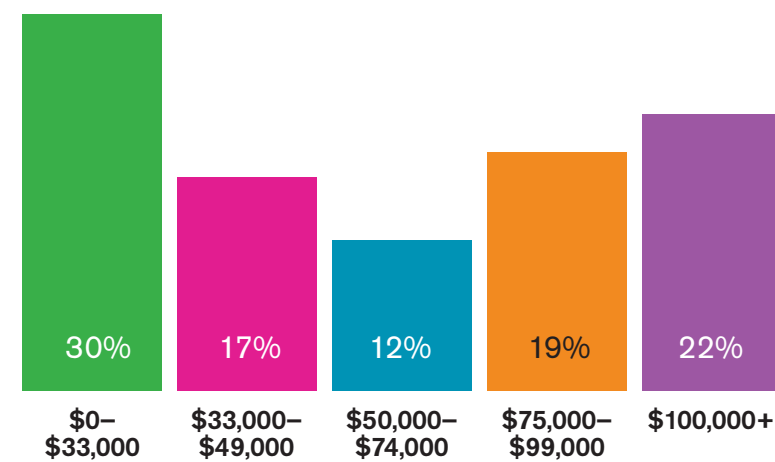
Choice and Dependent Riders by Mode



License & Vehicle Access – Share of Riders



Income Category – Share of Riders





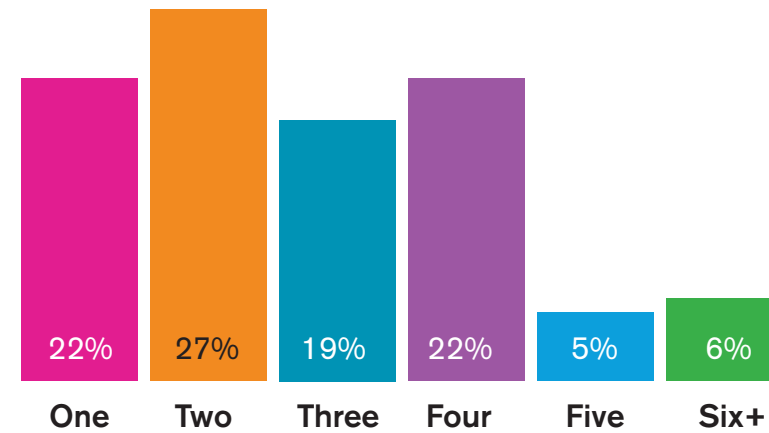
Link Light Rail **T** Line

2022 average monthly riders: **35,147**

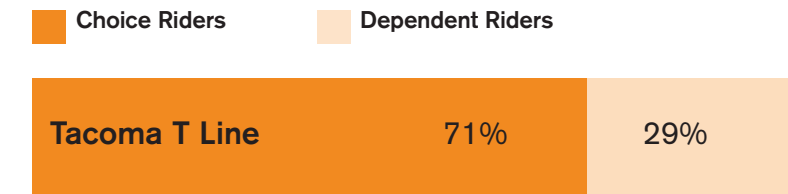
Race/Ethnicity Share of Riders

American Indian/Alaska Native	1%
Asian Indian	2%
Asian/Asian American	4%
Black/African American	9%
Hispanic/Latino	8%
Multiracial	7%
Native Hawaiian/Pacific Island	1%
Non-Hispanic White Only	64%
Other	4%

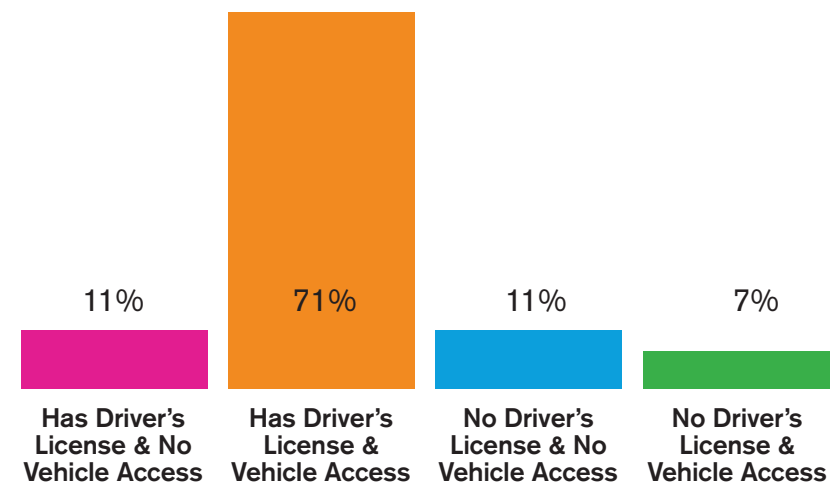
Household Size – Share of Riders



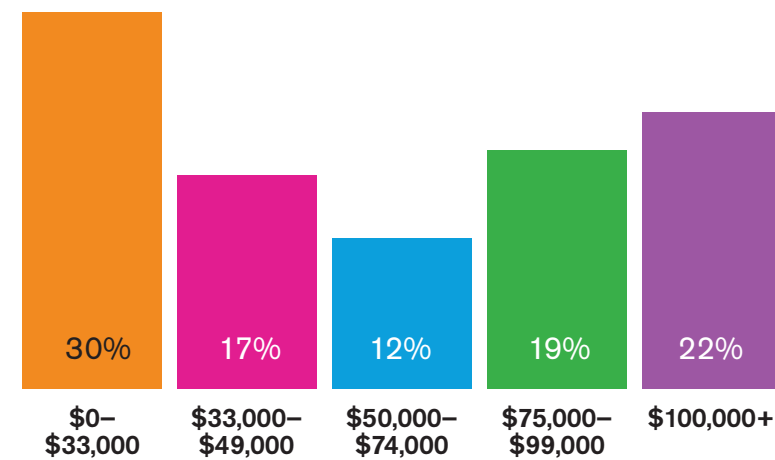
Choice and Dependent Riders by Mode



License & Vehicle Access – Share of Riders



Income Category – Share of Riders





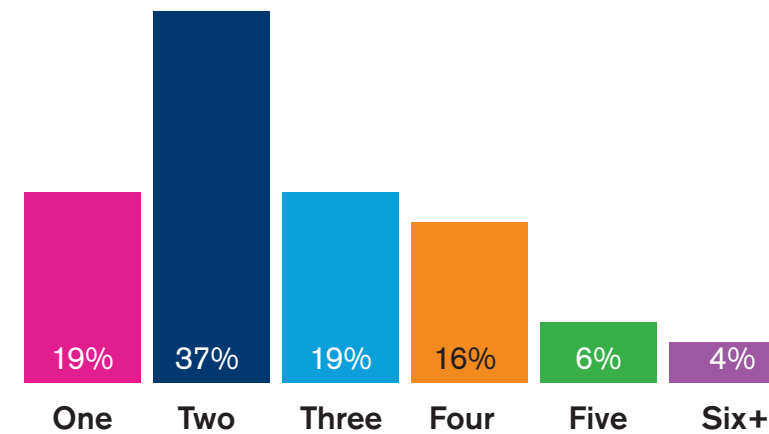
ST Express

2022 average monthly riders: 556,193

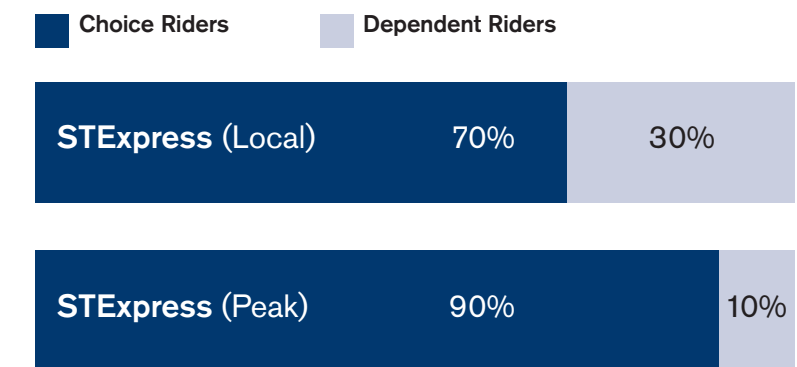
Race/Ethnicity Share of Riders

Race/Ethnicity	Share of Riders
American Indian/Alaska Native	1%
Asian Indian	8%
Asian/Asian American	16%
Black/African American	7%
Hispanic/Latino	7%
Middle Eastern or North Africa	1%
Multiracial	4%
Native Hawaiian/Pacific Island	1%
Non-Hispanic White Only	54%
Other	3%

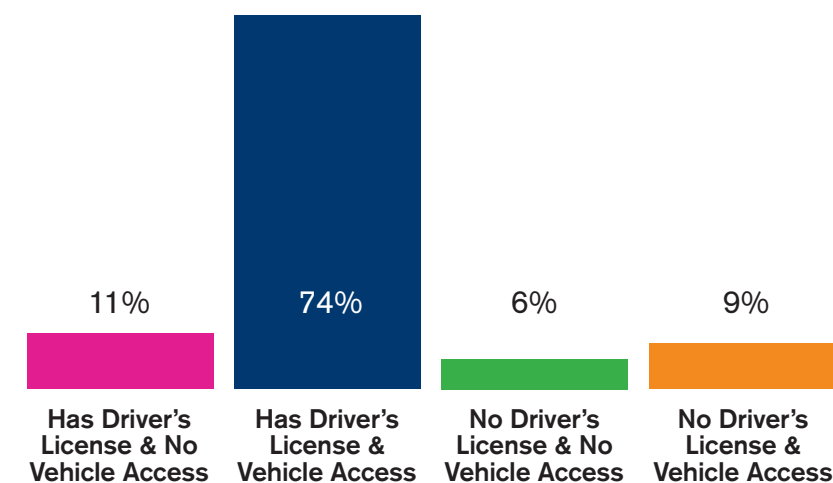
Household Size – Share of Riders



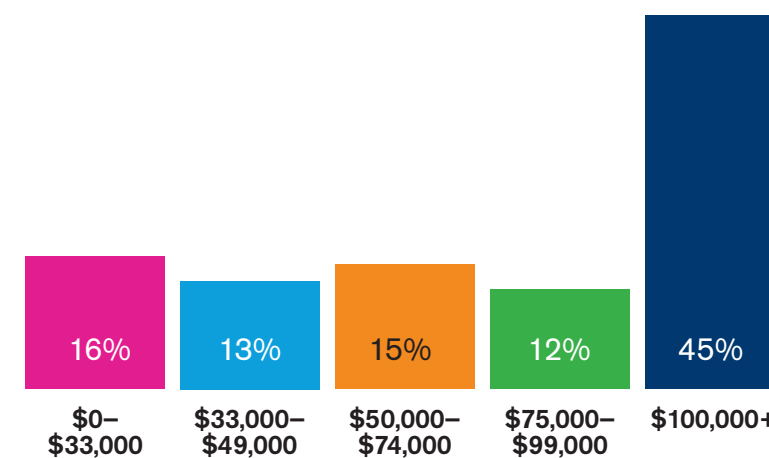
Choice and Dependent Riders by Mode



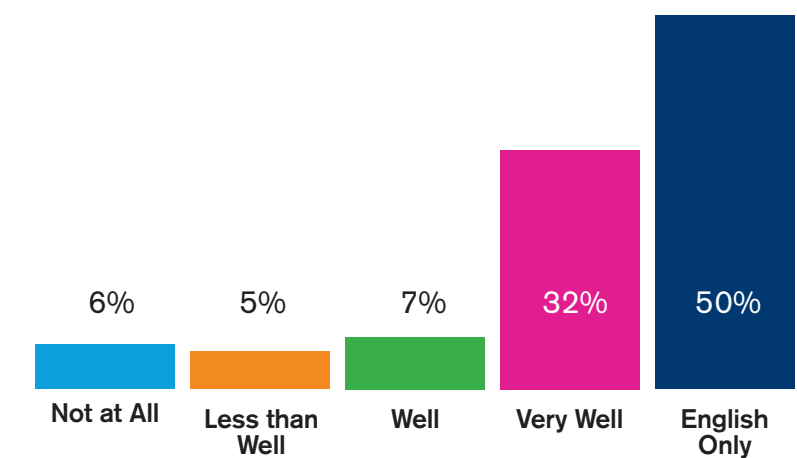
License & Vehicle Access – Share of Riders



Income Category – Share of Riders



English Proficiency – Share of Riders





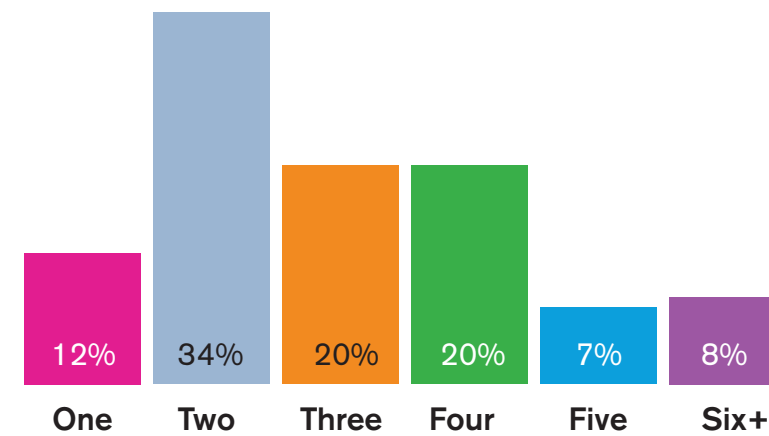
Sounder **N** **S**

2022 average monthly riders: 97,15

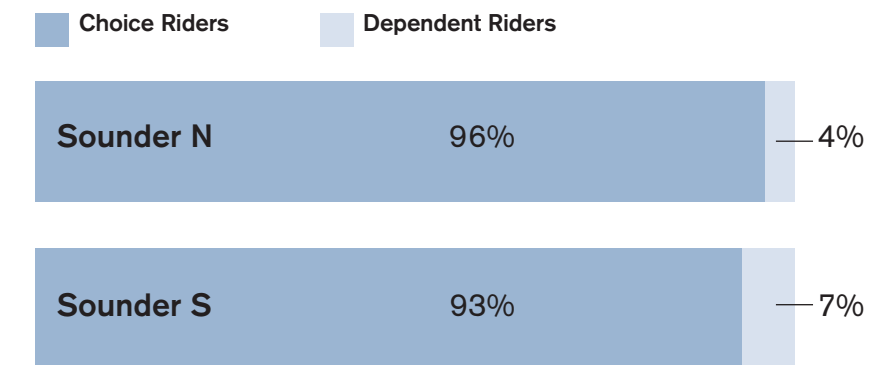
Race/Ethnicity Share of Riders

Race/Ethnicity	Share of Riders
American Indian/Alaska Native	1%
Asian Indian	2%
Asian/Asian American	9%
Black/African American	6%
Hispanic/Latino	6%
Middle Eastern or North Africa	0%
Multiracial	5%
Native Hawaiian/Pacific Island	1%
Non-Hispanic White Only	66%
Other	3%

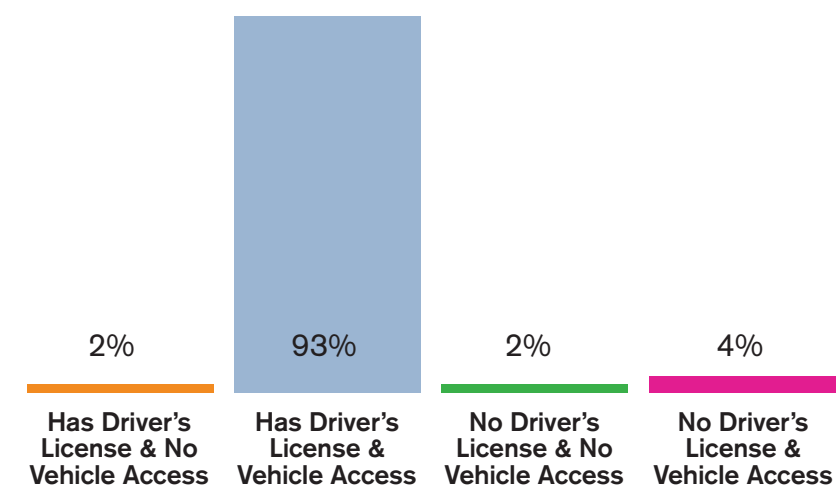
Household Size – Share of Riders



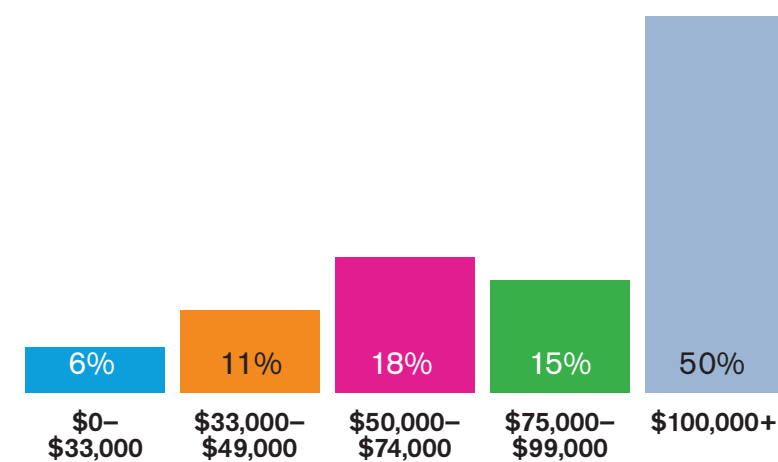
Choice and Dependent Riders by Mode



License & Vehicle Access – Share of Riders



Income Category – Share of Riders



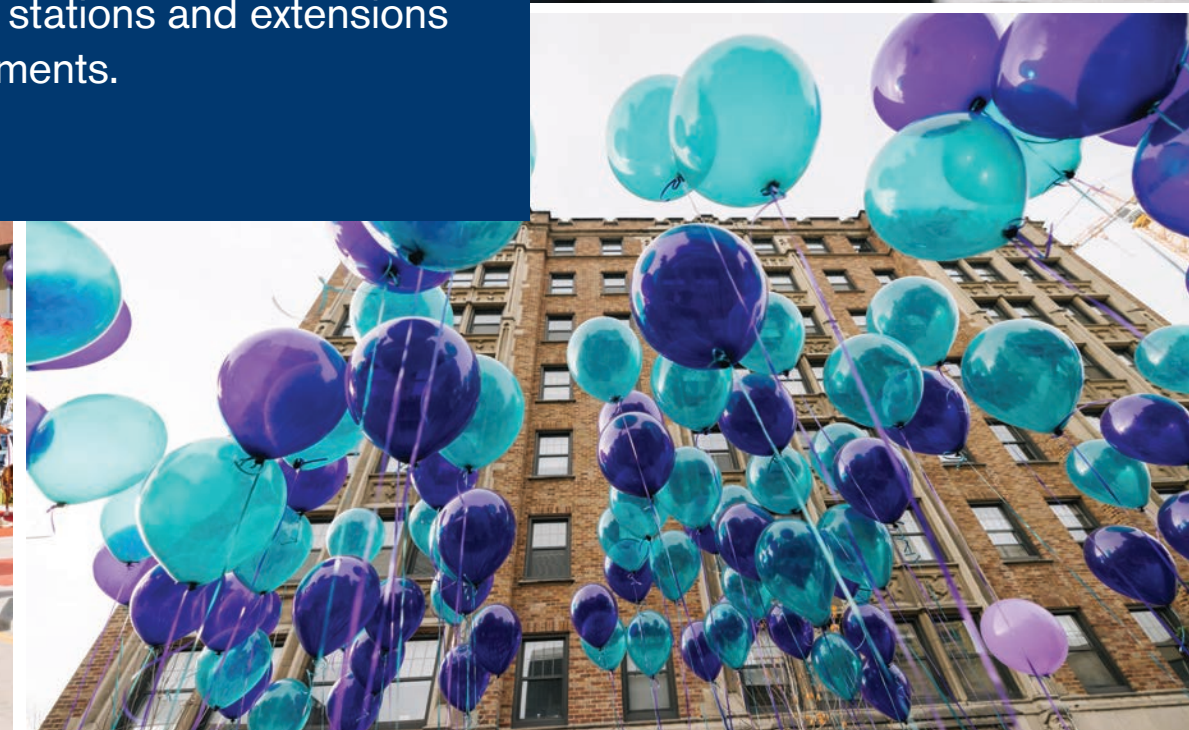
Partnership Opportunities





Event Partnerships

Our festive events are uniquely positioned for brand activations and partnership opportunities. As our services continue to grow, communities are eager to gather and celebrate the opening of new stations and extensions of existing alignments.





CAPITOL HILL STATION
LEFT PLATFORM
LINK TO UNIV. OF WASHINGTON
RIGHT PLATFORM
LINK TO ANGLE LAKE



Passenger Experience Improvements

With millions of people from the region using our services to commute and get out and enjoy the region, many of our partnerships are aimed at improving the experience for our passengers. We are always looking to connect with potential partners who could help us improve our services through technological implementation, operational innovation or capital funding. Your brand would help tangibly improve people's lives.





Social Good Initiatives

Together, we can make the Puget Sound a better place to live. We have already partnered with companies like Amazon to create affordable housing through our Transit Oriented Development program and are always looking for new and exciting ways to deliver for our communities.

Existing Opportunities can be found on our Partnerships Page or you can submit a Custom Partnership Proposal.



Sponsorships and Advertising

From Tacoma to Seattle and beyond, there are countless opportunities to reach potential customers in meaningful ways.



Buses / 4th Ave S  ↑ ↑ EXIT / S Royal Brougham Stadiums & Event Center  Greyhound

LUMEN FIELD

MARCH 25

CHAMPIONSHIP RACING





Vehicle Wrap



On Board



In Station



Station Takeover



Custom Proposals

Let's get creative! We are open to proposals and would love to hear your ideas on ways we can partner with your company or organization.

Contact Us

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Senior Partnership Development Specialist
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206-665-8062

Thank you

soundtransit.org

