



Ballard Link Extension

Q3 2024 EXTERNAL ENGAGEMENT REPORT

July/August/September 2024



Ballard Link Extension

Activities snapshot



15 comments and questions from inbox and voicemail



Nine community briefings and property owner meetings



Seven festivals engaging 5,093+ community members



One public event



Five email updates engaging 12,000+ subscribers



Ongoing fieldwork activities¹ throughout the project corridor



The Ballard Link Extension will (BLE) provide fast, reliable light rail connections to dense residential and job centers in the Chinatown-International District (CID), Downtown, Interbay, and Ballard neighborhoods.

¹ Sound Transit is in the planning phase for the Ballard Link Extension project. As part of this phase, Sound Transit is coordinating with property owners throughout the corridor to collect and analyze information necessary to plan and design potential light rail alignments to be studied in the environmental review process.



Ballard Link Extension

Ballard Link Extension (BLE)

Stations: Chinatown-International District, Midtown, Westlake, Denny, South Lake Union, Seattle Center, Smith Cove, Interbay, and Ballard



Fairs and festivals

In the BLE project corridor, we attended two events to share about the project with the community:

- **Ballard Seafood Fest**
- Date: July 13 & 14, 2024 | Visitors: 1,724
- **Celebrate Little Saigon**
 - Date: August 10, 2024 | Visitors: 291
- **CID Block Party**
 - Date: August 17, 2024 | Visitors: 1,130
- **CID Celebration**
 - Date: September 7, 2024 | Visitors: 475
- **Union Station Reopening**
- Date: September 18, 2024 | Visitors: 30
- **CID Night Market**
 - Date: September 21, 2024 | Visitors: 1,124
- **Fishermen's Fall Festival**
 - Date: September 28, 2024 | Visitors: 319



Public meetings





Ballard Link Extension

We hosted the South Downtown Hub Workshop #2 on July 17, 2024. This workshop focused on public spaces and potential transit-oriented development at and around existing and potential future transit stations in the Chinatown-International District (C-ID) and Pioneer Square neighborhoods with the goal to share concepts that represent different levels of change to support active, affordable, and equitable spaces for the community and to welcome input on those concepts. 85 people attended this workshop.



Community briefings

The South Downtown Hub Workshop #2 was followed by four additional roadshows which replicated the workshop activity in smaller groups. These roadshows were tailored to C-ID community organizations and residents. Two were held in-language for Cantonese and Mandarin-speaking residents. These roadshow events had 61 attendees total.

Five additional community briefings and property owner meetings occurred during the reporting period.



Email updates

During the reporting period, the project team sent five email updates to a public listserv with more than 12,000 subscribers. These updates highlighted Union Station opening and the South Downtown Hub exhibition in the Great Hall, an invitation to the South Downtown Hub Workshop #2, information about the South Downtown Hub survey, and information on scoping as the next step for the project.



Common questions and comments

The following is a summary of questions and comments obtained through property owner meetings, community briefings, emails, and voicemails to the project inbox.

- Question about future CID Info Sessions.
- Questions from potentially affected property owners about the timeline and status for property acquisition and relocation.
- Comment in opposition to preferred CID alternatives.
- Question about bus routes from Ballard.
- Question about general Sound Transit materials and resources.
- Requests for maps for the area around the Seattle Center Station.
- Questions about upcoming fieldwork.