# Adopting Station Name for NE 130<sup>th</sup> Infill Station

Rider Experience and Operations Committee 1/16/2025



## Why we are here

### Today's Goal

Adopt permanent name for NE 130<sup>th</sup> Infill Station

### Agenda

- Overview of updated station naming policy
- Present shortlist and final name recommendations How names comply with the Station Naming policy Feedback received from the public and stakeholders



# Updated naming policy overview

# Station Naming Policy Update (R2021-14)

#### Priorities for potential names. <u>Commuter rail</u> <u>and light rail station names</u> should be chosen in this order:

- 1. City
- 2. Neighborhood
- 3. Landmark
- Street or combination of a city or neighborhood name with a minor street or landmark.

#### Additional Criteria

- Prioritize wayfinding = geography
- Regional names useful for end-of-line stations
- Process = Internal > Public > Board Action
- Renaming guidance 10 yr. min and/or with expansion

# Station names must be considered based on their adherence to the following principles:

- Avoid redundancy
- Be appropriate
- Be accessible
- Be intuitive
- Be easily implemented
- Reflect geography: avoid corporate & honorific names
- Be brief & easy to remember: 1-3 word / 26 character limit



# NE 130<sup>th</sup> Infill Permanent Station Names

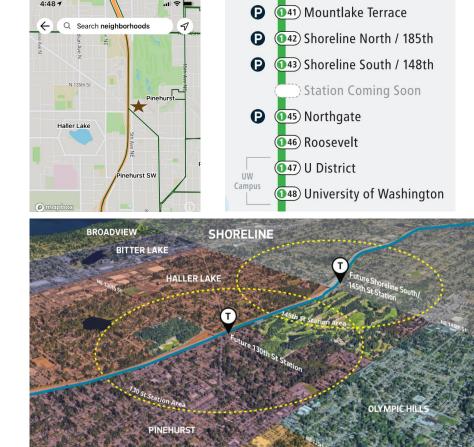
## Short List of Names Evaluated

### NE 130<sup>th</sup> Infill Station

• Pinehurst\*

6

- Pinehurst / 130<sup>th</sup>
- Pinehurst / Haller Lake
- North Seattle / 130th



VICTORY HEIGHTS

\*Staff recommendation for permanent name Note: Final name will include "Station," removed here for simplification purposes



### **NE 130<sup>th</sup> Infill Station – Evaluation Summary**

| Shortlisted<br>Permanent Name        | Name Category:<br>Neighborhood<br>or Combo | Avoids<br>redundancy | Appropriate  | Accessible   | Intuitive    | Easily<br>implemented | Reflects<br>geography | Brief and easy<br>to remember | Public<br>feedback |
|--------------------------------------|--|----------------------|--------------|--------------|--------------|-----------------------|-----------------------|-------------------------------|--------------------|
| Pinehurst*                           | $\checkmark$                               | $\checkmark$         | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$          | $\checkmark$          | $\checkmark$                  | $\checkmark$       |
| Pinehurst /<br>130 <sup>th</sup>     | $\checkmark$                               | -                    | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$          | $\checkmark$          | ×                             | $\checkmark$       |
| Pinehurst /<br>Haller Lake           | $\checkmark$                               | $\checkmark$         | -            | $\checkmark$ | -            | $\checkmark$          | -                     | ×                             | -                  |
| North Seattle /<br>130 <sup>th</sup> | $\checkmark$                               | ×                    | -            | $\checkmark$ | -            | $\checkmark$          | ×                     | ×                             | -                  |

7 \*Recommended permanent name

Key 🗸

Meets criteria / Positive response Partially meets criteria / Mixed Response Criteria / Negative response







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