



SOUND TRANSIT EXECUTIVE COMMITTEE MEETING

Summary Minutes

July 5, 2012

CALL TO ORDER

The meeting was called to order at 10:40 a.m. by Board Chair Pat McCarthy, in the Ruth Fisher Boardroom, 401 South Jackson Street, Seattle, Washington.

ROLL CALL

Chair

(P) Pat McCarthy, Pierce County Executive

Vice Chairs

(P) Julia Patterson, King County Councilmember
(A) Aaron Reardon, Snohomish County Executive

Boardmembers

(P) Fred Butler, Issaquah Deputy Council President
(A) Dow Constantine, King County Executive
(P) David Enslow, Sumner Mayor
(P) Paula Hammond, Washington State Secretary of Transportation
(P) Mike McGinn, Seattle Mayor
(A) Paul Roberts, Everett Councilmember

Marcia Walker, Board Administrator, announced that a quorum was present at roll call.

REPORT OF THE CHAIR

Board Chair Pat McCarthy thanked Board Vice Chair Patterson for chairing the June 28, 2012 Board meeting in her absence.

CEO REPORT

Safety Awareness

Sound Transit staff is conducting safety outreach and activities in anticipation of Sounder service to Lakewood in the fall. Safety outreach activities are scheduled to take place in schools and summer festivals in the coming months.

REPORTS TO THE COMMITTEE

Parking and System Access

Ric Ilgenfritz, Executive Director of Planning, Environment and Project Development, and David Beal, Planning and Development Director reported on takeaways from the April 5, 2012 Board retreat on parking and system access issues. They described short term actions, long term strategy and policy efforts and the parking pricing study.

Some short term improvements have begun. They include restriping existing parking lots, developing a high occupancy vehicle permit system, and implementing an electronic parking availability system to improve monitoring of parking areas and provide real-time information to customers. Possible actions that may address current parking conditions include leasing additional property, reviewing Sound Transit's existing properties for potential conversion to parking facilities and start-up of Sounder service to South Tacoma and Lakewood that will alleviate parking demand at the Tacoma Dome and Puyallup stations. Future short-term actions include initiating environmental impact statement work on Sounder access options, a joint research effort with King County Metro to prioritize non-motorized access improvement projects and revising Sound Transit's parking policy. Origin/destination and mode-of-access surveys are underway.

Potential long-term strategies parking validation/fee payment system upgrade from ORCA vendor, and expanding parking enforcement.

The 2010 parking pricing study results indicate that parking fees can manage demand and/or generate revenue, but require active monitoring and enforcement. The study also found that riders want revenue generated used to fund access improvements that benefit facility/service users and any payment method should be quick and convenient and not require users to return to their vehicle after payment. The study also found that parking fees of \$1.00 - \$1.50 per day would generate net revenue but not impact parking utilization or ridership. Boardmembers discussed different pricing options and the impacts on ridership and net revenue of each.

BUSINESS ITEMS

Minutes from the June 7, 2012 Executive Committee meeting

It was moved by Boardmember Enslow, seconded by Boardmember Butler, and carried by unanimous vote that the minutes of the June 7, 2012 Executive Committee be approved as presented.

Motion No. M2012-45: Approving Phase 1 of the ST2 Research and Technology Program to implement improved transit customer rider technologies.

Brian McCartan, Executive Director of Finance and IT, and De Meyers, Research and Technology Program Manager, presented the staff report.

It was moved by Boardmember Butler, seconded by Board Vice Chair Patterson, and carried by unanimous vote that Motion No. M2012-45 be forwarded to the Board with a do-pass recommendation.

OTHER BUSINESS

None.

NEXT MEETING

Thursday, August 2, 2012
10:30 a.m. to 12:00 p.m.
Ruth Fisher Boardroom

ADJOURN

The meeting was adjourned at 12:06 p.m.

ATTEST:



Marcia Walker
Board Administrator



Pat McCarthy
Executive Committee Chair

APPROVED on October 4, 2012, MW